APPENDIX E: FUNDING SOURCES

Those seeking to develop, build, maintain and operate projects recommended in this plan will need funding to do so. This appendix provides information on sources of funding available to support these efforts. It includes a general discussion on how and where to apply for grants and a detailed matrix which matches appropriate funding sources with specific types of projects. A list of funding resources at the end of the appendix provides addresses where one can send for more information and conduct further research.

In Southern California, the initial single source of information is:

California Community Foundation (CCF) 606 South Olive Street Los Angeles, CA 90014

The Foundation houses a library of funding information and holds a free class once a week that explains the basics of grant writing and how to use their library.

THE BASICS OF FINDING FUNDING

During the course of implementing Master Plan recommendations, many different groups will be planning and developing a variety of projects. Likewise, funding for these projects will come from a variety of sources. Scenarios might range from a nonprofit organization which plans a tree planting project, to a school which wants to develop an environmental education program, to a city which desires to undertake a major site construction or clean-up.

Before seeking funds, the project concept should be developed to a point where it's possible to identify one or two specific qualifying categories from the funding matrix. A lead agency or participant should be selected and information on a particular site gathered.

Grants are given because the outcomes and objectives of a program match those of the funder. Private foundations generally make contributions to certain geographic locations, to address issues of importance to them, and are within specific monetary ranges. Government grants are generated by bond issues, initiatives and legislation and are specific in regard to the kinds of projects and organization that are funded.

FUNDING CATEGORIES

Private Sector Funding offers a diverse and wide ranging resource base from which to choose. The range of funding includes private foundations, local retail or commercial enterprises, and citizen volunteer groups.

- Private foundations distribute funds according to their mission statement. Amounts, funding cycles, and criteria for awarding grants vary greatly. By law, these foundations must contribute 5% of their assets annually. Grant guides that categorize foundations by size, location and type can be found at the CCF library mentioned earlier.
- Large corporations donate cash in several ways. The public or community relations department may have a program for giving to charities or local projects. An employees' charitable organization may

exist that allows employees through payroll deductions to give to a designated charity that may be matched with funds from the employer. Finally, corporations may set up a private non-profit foundation that is funded from the sponsor corporation but administered separately.

- Individual contributions account for about 80% of all private charitable giving in the United States. Local, grass-roots volunteer organization can accomplish a great deal with help and donations from the people in their communities. The first and most important step is often simply to ask.
- In-kind donations are materials or services provided by local companies or contractors. For example: local nurseries or suppliers may provide plants or materials at reduced cost, or building contractors may provide expert labor. Corporations have construction equipment or staff who can provide assistance. A first step to see who operates within your community, since they are often the most interested in improving the community while at the same time gaining recognition as good corporate citizens.
- Service clubs such as Lion's, Rotary, or Kiwanis often take on local projects and can offer cash donations as well as expertise that resides with the individual members. Cleanup days, planting, and other civic beautification projects can be sponsored by these organizations.
- The following neighborhood groups often fund local grants for various projects:
 - Concerned Citizens of South Central L.A.
 - Green Links, U.S. Forest Service
- These community service organizations often fund grants:
 - Rotary
 - Kiwanis
 - Lions
 - Optimists/Soroptimists
- These foundations often fund grants:
 - The California Community Foundations
 - The Conservation Fund
 - EcoNet Grantmakers List
 - The Foundation Center
 - Mountains Conservancy Foundation
 - The Nature Conservancy
 - Trust for Public Land
 - The Urban League
 - Urban Resource Partnership
- City & Local Agencies Resources:
 - Assessment districts
 - Board of Public Works Special Projects (L.A.)

- Bond issues and initiatives
- Capital Improvement Programs
- General Fund
- Heritage Tree Protection/Relocation Program
- Joint Powers Authorities
- Landscaping and Lighting Act of 1972
- Lease of facilities
- One percent for art programs
- Quimby Act/local park obligations
- Recreation Enterprise fund
- Redevelopment areas
- Subdivision process
- Tax increment
- Zone Change
- Public Sector Funding are also available from the public sector, although applying for and obtaining
 them can be a complex process. Generally, many requirements must be met before funds are granted.
 Several types of county, State and Federal grants are listed in the matrix, but those seeking funds
 would be wise to do additional research to determine which grant source best fits their specific project.

By Federal legislation, funds may be set aside for specific grants that can be applied for directly, or allocated to states, then further allocated to the local level. Funding may also be created at the county or city level within special districts. Two such funding sources currently available are the County Proposition A Bond Act (1993) and the Federal ISTEA fund program. Both are applicable to Master Plan-type projects and are listed in the matrix. The matrix provides information on project types, grants and the grant sources.

City and local agency resources vary by jurisdiction. The types of funding sources are listed here, but are too numerous to elaborate on. The California Community Foundation listed above can provide specific information about funding resources available in your area.

GRANT SOURCE										8	
Public Sector	\$ Range of Grant	Allowance Matching for Requirement Maintenance		Land Acquisition	Resource List Number	Parks, Recreation & Open Space	Trails and Greenways	Environmental Restoration & Clean-Ups	Watershed Management & Flood Protection	Housing & Redevelopment	Historic Preservation Arts & Culture
A. County Sources											
Proposition A:											
Specific project allocations			10%	`	1	`	,	1	1		,
Competitive grants	Max. grant to \$500 K	Varies	10%	`	-	`	`	,	/		`
B. State Sources											
California Bikeways Act, Bike Lane Account, CALTRANS	\$90,000 max.	10%			2						
California Wildlife, Costal & Parkland Conservation Bond Act, CA Dept. of Parks & Recreation					3	`	` `				
Cigarette & Tobacco Tax Initiative, Environmental License Plates		%05		,	STATE						
Congestion Relieve (FCR) Funds		20%			2		`				
Environmental Enhancement & Mitigation Program, CALTRANS	\$500,000 max.	advisable		`	4	`	`	`			`
Environmental Water Program, CA Dept. of Water Resources		20%		`	S			`			

GRANT SOURCE						Project *					
Public Sector	\$ Range of Grant	Matching Requirement	Allowance for Maintenance	Land Acquisition	Resource List Number	Parks, Recreation & Open Space	Trails and Greenways	Environmental Restoration & Clean-Ups	Watershed Historic Management & Housing & Preservation Flood Protection Redevelopment Arts & Culture	Housing & Redevelopment	Historic Preservation Arts & Culture
Fish & Wildlife Enhancement Bond Act (Prop 19), CA Dept. of Fish & Game					9			,			
Gasoline Tax (Prop 117)		%0\$,	STATE			•			
Habitat Conservation Fund, CA Dept. of Parks & Recreation		%05			7	,	,	,	,		
Inland Fisheries Division Grant Program, CA Dept. of Fish & Game					8			,			
Internodal Surface Transportation Efficiency Act (ISTEA), CALTRANS	\$1,000,000 max	20%			6		,				,
Land & Water Conservation Fund, CA Dept. of Parks & Recreation		%0\$		`	10	`	`				
National Recreation Trails Fund Act, CA Dept. of Parks & Recreation			`		10		`				
Non-Point Source Implementation Grant Program, State Water Resources Control Board					=			,	,		
Shoreline Access Grants, State Coastal Conservancy	\$50,000	advisable		,	. 12	/	/	1	/		
Transportation Department Act, CA Transportation Commission					13		,				
Urban Forestry Grant Program, CA Dept. of Forestry & Fire Protection	\$40,000				14			/			
Urban Stream Restoration Program, CA Dept. of Water Resource	\$10 K - \$50 K; Partner with \$200 K max non-profit	Partner with non-profit			15	•			`		

GRANT SOURCE						Project N					
	\$ Range of	Matching	Allowance for	Land	Resource List	Parks, Recreation &	Trails and	Environmental Restoration	Watershed Management &	Housing &	Historic Preservation
Public Sector	Grant	Requirement Maintenance	Maintenance	Acquisition	Number	Open Space	Greenways	& Clean-Ups	Flood Protection Redevelopment Arts & Culture	Redevelopment	Arts & Culture
Water Quality Management Planning, State Water Resources Control Board					11			`	`		
Vehicle Registration Surcharge, Air Quality Management District					STATE		`				
C. Federal Sources											
Costal Wetlands Planning, Protection, and Restoration Act, U.S. Fish & Wildlife Service	\$50,000 max	20%		`	16			`			
Costal Zone Management Administration Award, National Oceanic & Atmospheric Administration	\$450,000 - \$2,000,000				11			`			
Costal Zone Management Estuarine Research Reserves, National Oceanic & Atmospheric Administration	\$10,000 - \$400,000	30% -50%	`	`	81			`			
Community Development Block Grant Entitlement Program, U.S. Dept. of Housing & Urban	Apply through local office				19	`				`	
Cooperative Agreements for Research in Public Lands Management, Bureau of Land		BLM must be substantially Involved			20	`	`	`	`		
Cooperative Forestry Assistance, Forest Service	\$25,000- \$6,000,000; avg \$1,000,000	20%			21	`	`	`	,		

GRANT SOURCE						Project Types					
Public Sector	\$ Range of Grant	Matching Requirement	Matching for Requirement Maintenance	Land Acquisition	Resource List Number	Parks, Recreation & Open Space	Trails and Greenways	Environmental Restoration & Clean-Ups	Watershed Management & Flood Protection	Housing & Redevelopment	Historic Preservation Arts & Culture
Design Arts Program, National Endowment for the Arts	\$500,000	20%			22						`
Disposal of Federal Surplus Real Property for Parks, Recreation, and Historic Monuments, National Park Service				,	23	,	`				
Environmental Education Grants, U.S. Environmental Protection Agency			•		24	`	`	`	`		
Hazard Mitigation Assistance, Federal Emergency Management Agency	\$5,000 - \$250,000				25	Education	component	Education component of a project could be funded	ld be funded		
Highway Planning and Construction, Federal Highway Administration	\$5,000 - \$20,000				26						
Land & Water Conservation Fund, National Park Service					27		`				
National Estuary Program, Environmental Protection Agency	\$10,000- \$795,000; avg \$70,000	25%		`	. 28	`	`				
National Park Service Challenge Cost- Share Program, National Park Service		50%			29			, ·	`		
National Recreation Trails Program, Federal Highway Administration	\$70,000- \$400,000; avg \$140,000			`	30		`				
Recreation & Cultural Resource Management, Bureau of Land Management	\$300- \$125,000; avg \$26,000		`		31	`					`

MATRIX OF POTENTIAL FUNDING SOURCES

(produced Spring of 1995 - call resources list contact for updates)

GRANT SOURCE	Ü					Project Types					
Public Sector	\$ Range of Grant	Matching Requirement	Matching for Requirement Maintenance	Land Acquisition	Resource List Number	Parks, Recreation & Open Space	Trails and Greenways	Environmental Restoration & Clean-Ups	Watershed Management & Flood Protection	Watershed Management & Housing & Flood Protection Redevelopment	Historic Preservation Arts & Culture
Resource Conservation & Development, Soil Conservation Service	Varies, also advisory service	`		`	32	`		,	,		,
Small Reclamation Projects, Bureau of Reclamation	Varies, also loans	20%			33	`		`	,		
Surface Transportation Program, Federal Highway Administration	See State ISTEA	ISTEA			34						
Urban Park and Recreation Recovery Program, National Park Service	Varies by year	30%	`		35	`				`	`
USDA Forest Service Challenge Cost Share Program, U.S. Dept. of Agriculture	Varies	20%			36	``					,
Water Bank Program and Wetland Reserve Peogram, U.S. Department of Agriculture	\$7- \$66/acre			For private landowners	37						
Watershed Protection and Flood Protection, Soil Conservation Service	Varies, also advisory service	,			. 38	`		`			
Water Quality Management Planning, Environmental Protection Agency	See State W	/ater Quality A	See State Water Quality Management Planning	Planning	39						
Los Angeles Urban Resources Parinership	\$500 min.to \$50 K max. Fed. share	20%			40	`	`	`	,		

FUNDING RESOURCE LIST

(NUMBERS CORRESPOND TO FUNDING MATRIX)

1. Los Angeles County Regional Park and Open Space District

433 South Vermont Avenue

Los Angeles, CA 90020

(213) 738-2961

2. State of California

Department of Transportation

1120 N Street

Sacramento, CA 95814-5690

(916) 445-6314

3. California Department of Parks & Recreation

Habitat Conservation Fund

P.O. Box 942896

Sacramento, CA 94296-0007

(916) 653-8776

4. State of California Resources Agency

1416 Ninth Street, Suite 1311

Sacramento, CA 95814

(916) 653-5674

5. California Department of Water Resources

1020 9th Street

Sacramento, CA 95814

6. California State Department of Fish & Game

1416 Ninth Street

Sacramento, CA 95814

7. California Department of Parks & Recreation

Local Assistance Section

1416 Ninth Street, Room 1449-1

Sacramento, CA 94296-0001

8. California State Department of Fish & Game

Inland Fisheries Division

1416 Ninth Street

Sacramento, CA 95814

9. California Department of Transportation

Division of Transportation Facilities Management

1120 N Street, Room 5306

Sacramento, CA 95814

California Department of Parks & Recreation Local Assistance Section P.O. Box 942896 Sacramento, CA 94296-0001

State Water Resources Control Board Division of Water Quality 901 P Street P.O. Box 100 Sacramento, CA 95801-0100 (916) 322-2867

- State Coastal Conservancy
 1330 Broadway, 11th Floor
 Oakland, CA 94612
- Division of Mass Transportation Assistance California Transportation Commission Sacramento, CA 95814
- Department of Forestry & Fire Protection
 1416 9th Street
 Sacramento, CA 95814
- 15. Califorto, CA 94236-0001 (916) 327-1664
- U.S. Fish & Wildlife Service
 U.S. Department of the Interior
 Washington, DC 20240
 (703) 358-2156
- 17. Coastal Programs Division
 Office of Ocean & Coastal Resource Management
 National Oceanic & Atmospheric Administration
 U.S. Department of Commerce
 1825 Connecticut Avenue, NW
 Washington, DC 20235
 (202) 606-4158
- 18. Sanctuaries & Reserve Division
 Office of Ocean & Coastal Resource Management
 National Ocean Service
 National Oceanic & Hemospheric Administration
 U.S. Department of Commerce
 1825 Connecticut Avenue, NW Room 714
 Washington, DC 90235
 (202) 606-4122

19. Entitlement Community Division

Office of Block Grant Assistance

Community Planning & Development

U.S. Department of Housing & Urban Development

451 7th Street

Washington, DC 20410

(202) 708-1577

20. Resources Sciences Staff

Bureau of Land Management (709)

U.S. Department of the Interior

Washington, DC 20240

(202) 653-9200

21. State & Private Forestry

Forest Service

U.S. Department of Agriculture

P.O. Box 96090

Washington, DC 20090

(202) 205-6090

22. Design Arts Program

National Endowment for the Arts

1100 Pennsylvania Avenue, NW

Washington, DC 20506

23. National Park Service

Recreation Resource Assistance Division

U.S. Department of the Interior

P.O. Box 37127

Washington, DC 20013-7127

(202) 343-3759

24. Environmental Education Specialist

Office of Environmental Education (AI07)

U.S. Environmental Protection Agency

401 M St., SW

Washington, DC 20460

(202) 260-3335

25. Hazard Mitigation Branch

Disaster Assistance Programs

Federal Emergency Management Agency

500 C Street, SW

Washington, DC 20472

(202) 646-4173

26. Federal Lands Highway Administrator

400 7th Street, SW

Washington, DC 20590

(202) 366-9494

27. Recreation Grants Division

National Park Service

U.S. Department of the Interior

P.O. Box 37127

Washington, DC 20013-7127

(202) 343-3700

28. Oceans & Coastal Protection Division

Office of Wetlands, Oceans & Watershed Protection (WH-556F)

Environmental Protection Agency

Washington, DC 20460

(202) 260-6502

29. National Park Service

Challenge Cost-Share Program

P.O. Box 37127

Washington, DC 20013-7127

(202) 208-4581

30. Office of Environment & Planning

Federal Highway Administration

400 7th Street, SW

Washington, DC 20590

(202) 366-2951

31. Branch of Recreation Resources

Bureau of Land Management (WO 271)

1849 C Street NW

Washington, DC 20240

(202) 653-8828

32. Soil Conservation Service

U.S. Department of Agriculture

P.O. Box 2890

Washington, DC 20013

(202) 720-4527

33. Bureau of Reclamation

U.S. Department of the Interior

Washington, DC 20240

(202) 208-3014

34. Office of Engineering

Federal Highway Administration

Room 3134 (HNG 10)

400 7th Street SW

Washington, DC 20590

(202) 366-0494

35. Recreation Grants Division

National Park Service 783

P.O. Box 37127

Washington, DC 20013-7127

(202) 343-3700

36. U.S. Department of Agriculture

Forest Service - Recreation

P.O. Box 96090

Washington, DC 20013-6090

(202) 205-1035

37. Agriculture Stabilization & Conservation Service

U.S. Department of Agriculture

P.O. Box 2415

Washington, DC 20013

(202) 720-6221

38. Soil Conservation Service

U.S. Department of Agriculture

P.O. Box 2890

Washington, DC 20013

(202) 720-4527

39. Assessment & Watershed Protection Division (WH-553)

Office of Water

Environmental Protection Agency

401 M Street, SW

Washington, DC 20460

(202) 260-7103

40. Los Angeles Urban Resources Partnership

201 North Figueroa Street, Suite 200

Mail Stop 177

Los Angeles, CA 90012

(213) 580-1055